



17



SPACE COAST
SYMPHONY ORCHESTRA
ymphony for Everyone

17 YEARS OF MUSIC MAKING

PARTNERSHIP PACKET



We have an **exciting partnership opportunity for you!** Your Space Coast Symphony is committed to changing lives through music's extraordinary power to communicate and inspire, uplift, educate and entertain. We are committed to establishing relationships with local businesses and corporations.

For a very modest investment, your business can **access thousands of concertgoers** who are very loyal to businesses that support the arts in Brevard and Indian River Counties.

WHY?

MOST AFFORDABLE
MOST ACCESSIBLE
WIDEST EXPOSURE
QUALITY AUDIENCE
SUPPORT THE ARTS

QUICK FACTS



- ✓ Over our previous two seasons, we provided over **120,000 residents** throughout Florida with thrilling and thought-provoking programs.
- ✓ We are the only professional orchestra in Florida to **perform year round**.
- ✓ We reach a key demographic: patrons are educated and affluent with **large amounts of disposable income**.
- ✓ Businesses who advertised with us between 2010-2025 **saw a return on their investment**.



ECONOMIC & COMMUNITY IMPACT (2024)



\$221K

TOTAL OVERALL SALES

28,145

TICKETED ATTENDEES



34

PERFORMANCES / EVENTS



332 DONORS CONTRIBUTED

510 GIFTS TOTALING

\$180,132 CONTRIBUTIONS

3,002

**NEW HOUSEHOLDS IN
ATTENDANCE DURING
THE SEASON**



1,495

**STUDENT TICKETS
DISTRIBUTED
(SUBSCRIPTION CONCERTS)**

**The SCSO actively engages
communities throughout the
region on a regular basis.**

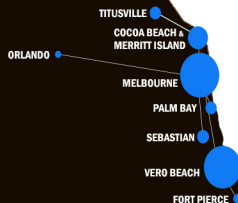
Ranging from concerts with full orchestra to small chamber groups and one-on-one interaction, performances by your SCSO musicians are part of the fabric of the neighborhoods they serve.

78,410

**INDIVIDUALS IMPACTED
(INCLUDES ONLINE CONCERTS)**

34

TOTAL EVENTS



Unlike other arts organizations, advertising does not cease with our programs. Your SCSO is a leader in Central Florida reaching an additional forty thousand residents through our website, social media, podcast, and online newsletters. All businesses who choose to advertise will be promoted through all marketing avenues. The SCSO understands that audience development means a multi-pronged effort to generate conversation and excitement about our organization.



BE A CHAMPION OF ARTS

Your Space Coast Symphony Orchestra is a leading arts organization in Florida, however, making our community a better place to live and work is a group effort. Be a champion of the performing arts! Be a champion of our community! The Space Coast Symphony Orchestra offers a unique way for your company to make a difference in the quality of life for our residents. We look forward to partnering with you as champions of the community!

BOOKLET RATES

PART OF THE COMMUNITY

The SCSO is a major player within this framework, but with a unique mission: to make professional classical music affordable and accessible to people of all ages. The Space Coast Symphony Orchestra is a leading arts organization in Florida. As one of the largest non-profit performing arts organizations in Brevard and Indian River Counties, the SCSO is part of the economic engine of Central Florida.

	B & W	COLOR
Back Cover	N/A	\$2,000
Inside Front	N/A	\$1,500
Inside Back	N/A	\$1,500
<i>Premium pages are given on a first come, first served basis.</i>		
Full	\$900	N/A
Half	\$500	N/A

***Your ad runs from July 2025 - May 2026
32,000+ programs to be distributed***

ADVERTISE A SINGLE EVENT OR PROMOTION

The Space Coast Symphony is unique in that all programs are printed per concert allowing for advertisements to change throughout the year. If your business would like to buy a single ad for a specific concert, contact us at (855) 252.7276.





CAMERA READY COPY

Copy to be EXACT size, format and layout of the finished ad. Ready to be photographed for printing without alterations.

Black and white only, unless premium ad.

Clean, without spots, dark areas or shadows.

No colored inks or background.

No second generation art, newspaper copy, or copy from other publications.

ACCEPTABLE MEDIA

Approved Formats:
tif, jpg, png, gif, pdf, and bmp

Resolution no less than 300 pixels.

Include all fonts and graphics through email.

TAILORING YOUR PACKAGE

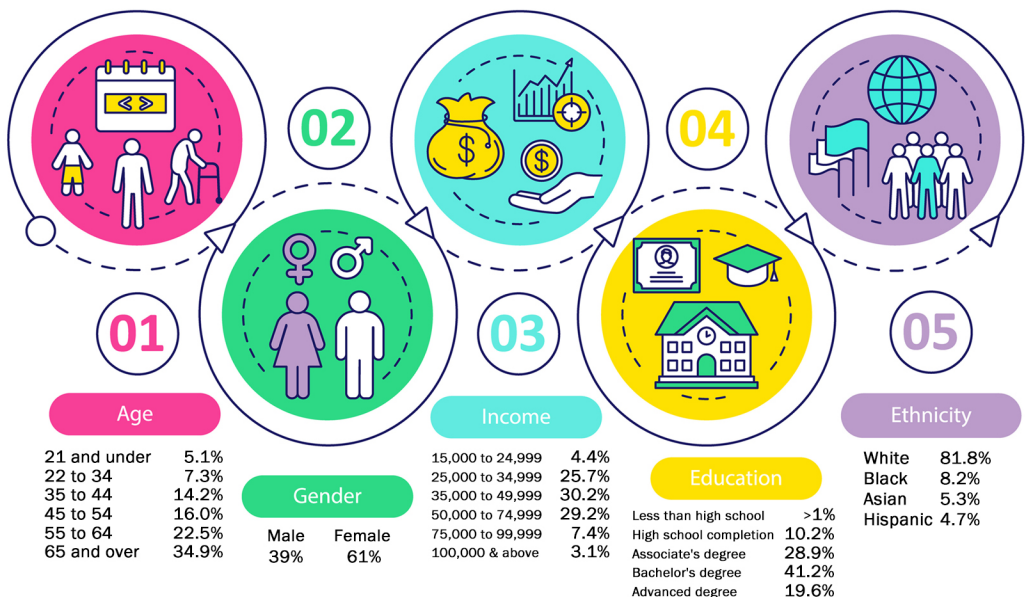
Can't find a package right for you?

The SCSO will tailor a personalized sponsorship package that meets your unique needs and budget.



Sample Promotional Photo in partnership
with Space Coast Harley Davidson

DEMOGRAPHICS & ONLINE REACH



10,800
Followers



25,610
Followers



SURVEY RESPONDENTS BELIEVE THE SCSO IS AN ESSENTIAL PART OF THE COUNTY'S CULTURAL LIFE.



63,500
Followers



114,950
views of 90 videos

5



SOCIAL MEDIA PARTNERS

Space Coast Fun 4 Kids, Destination Brevard,
Willi Miller's Arts Blast, & Space Coast Daily



128,747
**WEBSITE UNIQUE
USER SESSIONS
(2024)**

**THE SCSO HAS THE MOST SOCIAL MEDIA FOLLOWERS
FOR ANY ARTS ORGANIZATION ON THE SPACE & TREASURE COASTS.**

{special} THANKS

to our past partners



LINUS CADILLAC OF
VERO BEACH



Sound, Goal-Oriented Investing



Alex MacWilliam Inc. Real Estate

Agents of Mirth

AHR Real Estate

Allstate Melbourne

Atlantic Eye MD

Avtec Homes

Backyard Superstore

Bonefish Grill

Brevard Cosmetic Surgery

Brevard Cultural Alliance

Brevard Skin & Cancer Center

Brownings Pharmacy Healthcare

Buzz Biz PR

Canaveral Meats & Deli

Cancer Care Centers of Brevard

Candlewood Suites

Capital Choice Financial Group

Chenet Dental

Chip Landers of Berkshire Hathaway

Coldwell Banker Paradise

Curri Properties Beachside

Dairy Road Urgent Care

DiPrima Homes

Dr. Keith Kalish, Podiatrist

Estate Jewelry of Orchid Island

Ethan Allen Furniture

Florida Breeze Air & Heat

Florida Eye Institute

Florida Floor Fashions

Garber Buick GMC of Ft. Pierce

Gatto's Tire Center

Genna Jewelers

Giant Recreation World

Great Florida Insurance

Gus & Khristine Brugger of ReMax Crown Realty

Guy's Quality Meats

Hilton Rialto Melbourne

Holy Trinity Episcopal Academy

Hospice of St. Francis

House of Lights

HBS Inc.

Indian River Cultural Council

Indian River Furniture

Ionna Hawkins Real Estate

Insite Solutions

International Palms Resort

Island Motors

JAG Financial

Jan Malcolm, The Red Queen

Jaguar Treasure Coast

Jessup's of Melbourne

John Lenza of Century 21 Baytree Realty

Kabran Air Conditioning & Heating

Keith Dingess of ReMax Realty

Keller Williams Realty

Kemp's Jewelers

Kemps Shoes & Boutique

Kindred at Home

Kindred Hospital

Lamplighter Village

Larry Landsman MD

LongHorn Steakhouse

Lori Nartatez of ReMax Solutions

Luxe Furniture

Maggie Schultz of ReMax Realty

Marsh Airboat Tours

Medfast Urgent Care

Melbourne BMW

Melbourne Motorsports

Merill A. Grant DMD PA

Merritt Island Foot & Ankle

MI Island Restaurant

Michele Wallace Campanelli

Neuro Health Care

Northern Trust

Ocean Grill

Palm Bay Jewelers

Paradise Ford

Pelican Seafood Company

Petty's Meat Market

Pi Aero Management

Pinnacle Eye Center

Pineda Crossing

Pub Americana

Rock Paper Simple

Ron's European Auto Services

Sea Turtle Realty

Solar Solutions

Squid Lips

Sullivan's S&S Jewelers

Suncoast Roofing

Tasca Buick GMC

TC Palm

The Black Tulip

Toyota of Melbourne

Vero Beach Neurology

Visiting Nurse Association

Wassi's Meat Market

Westgate Cocoa Beach Resort



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SpaceCoastSymphony.org



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instagram.com/SpaceCoastSymphonyOrchestra



youtube.com/SpaceCoastSymphony