



SPACE COAST  
SYMPHONY ORCHESTRA  
*symphony for Everyone*

15 YEARS OF MUSIC MAKING

PARTNERSHIP PACKET



We have an **exciting marketing opportunity for you!** Your Space Coast Symphony is committed to changing lives through music's extraordinary power to communicate and inspire, uplift, educate and entertain. We are committed to establishing relationships with local businesses and corporations. For a very modest investment, your business can **access thousands of concertgoers** who are very loyal to businesses that support the arts in Brevard and Indian River Counties.

## WHY?

**MOST AFFORDABLE**  
**MOST ACCESSIBLE**  
**WIDEST EXPOSURE**  
**QUALITY AUDIENCE**  
**SUPPORT THE ARTS**

## QUICK FACTS

- ✓ Over our previous two seasons, we provided over **120,000 residents** in Brevard and Indian River Counties with thrilling and thought-provoking programs.
- ✓ We are the only professional orchestra in Florida to **perform year round**.
- ✓ **We Reach a Key Demographic:** patrons are educated and affluent with **large amounts of disposable income**.
- ✓ Businesses who advertised with us between 2010 - 2022, **saw a return on their investment**.



# ECONOMIC & COMMUNITY IMPACT



**\$160K**

**TOTAL OVERALL SALES**

**18,928**

**TOTAL OVERALL ATTENDEES**



**36**

**PERFORMANCES / EVENTS**



**332 DONORS CONTRIBUTED**

**459 GIFTS TOTALING**

**\$132,349 TOTAL CONTRIBUTIONS**

**2,885**

**NEW HOUSEHOLDS IN  
ATTENDANCE DURING  
THE SEASON**



**543**

**STUDENT TICKETS  
DISTRIBUTED  
(SUBSCRIPTION CONCERTS)**

**The SCSO actively engages  
communities throughout the  
region on a regular basis.**

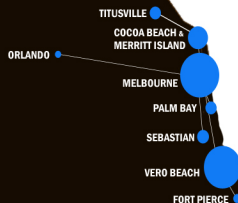
Ranging from concerts with full orchestra to small chamber groups and one-on-one interaction, performances by your SCSO musicians are part of the fabric of the neighborhoods they serve.

**68,102**

**INDIVIDUALS IMPACTED  
(INCLUDES ONLINE CONCERTS)**

**36**

**TOTAL EVENTS**



Unlike other arts organizations, advertising does not cease with our programs. Your SCSO is a leader in Central Florida reaching an additional forty thousand residents through our website, social media, podcast, and online newsletters. All businesses who choose to advertise will be promoted through all marketing avenues. The SCSO understands that audience development means a multi-pronged effort to generate conversation and excitement about our organization.



# BE A CHAMPION OF ARTS

Your Space Coast Symphony Orchestra has become a leading arts organization in Florida. Making our community a better place to live and work really is a group effort. We look forward to being your partner in this. Be a champion of the performing arts! Be a champion of our community! Your Space Coast Symphony Orchestra offers a unique way for your company to make a difference in the quality of life in our community and region.

## PART OF THE COMMUNITY

The SCSO is an emerging player within this framework, but with a unique mission: to make professional classical music affordable and accessible to people of all ages. The Space Coast Symphony Orchestra is quickly becoming a leading arts organization in Florida. As one of the largest non-profit performing arts organizations in Brevard and Indian River Counties, the SCSO is part of the economic engine of Central Florida.

## ADVERTISE A SINGLE EVENT OR PROMOTION

The Space Coast Symphony is unique in that all programs are printed per concert allowing for advertisements to change throughout the year. If your business would like to buy a single ad for a specific concert, contact us at (855) 252.7276.

## BOOKLET RATES

|  | B & W | COLOR   |
|--|-------|---------|
| Back Cover   | N/A   | \$2,000 |
| Inside Front   | N/A   | \$1,500 |
| Inside Back  | N/A   | \$1,500 |
| <b><i>Premium Pages are given on a first come, first served basis.</i></b>                 |       |         |
| Full   | \$900 | N/A     |
| Half   | \$500 | N/A     |
| <b><i>Your ad will run from June 23' - May 24' 24,000+ programs to be distributed.</i></b> |       |         |







## CAMERA READY COPY

Copy to be EXACT size, format and layout of the finished ad. Ready to be photographed for printing without alterations.

Black and white only, unless premium ad.

Clean, without spots, dark areas or shadows.

No colored inks or background.

No second generation art, newspaper copy, or copy from other publications.

## ACCEPTABLE MEDIA

Approved Formats:  
tif, jpg, png, gif, pdf, and bmp

Resolution no less than 300 pixels.

Include all fonts and graphics through email.

## TAILORING YOUR PACKAGE

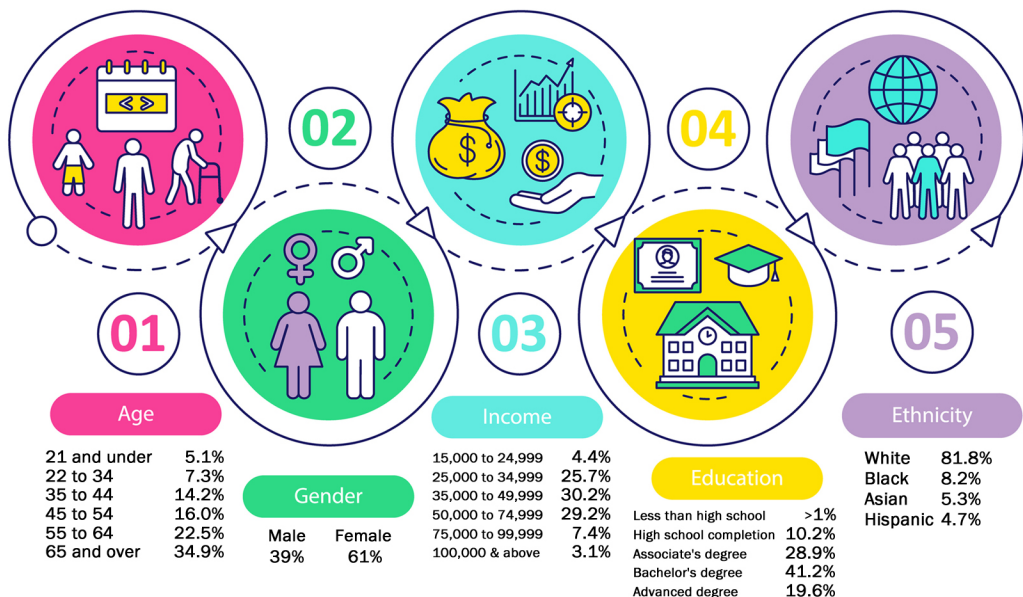
Can't afford or find a package right for you?

The SCSO will tailor a personalized sponsorship package that meets your unique needs and budget.



Sample Promotional Photo in partnership  
with Space Coast Harley Davidson

# DEMOGRAPHICS & ONLINE REACH



**10,513**  
Followers



**27,610**  
Followers



**65,680**  
Followers



**83,950**  
views of 77 videos



**SURVEY RESPONDENTS BELIEVE THE SCSO IS AN ESSENTIAL PART OF THE COUNTY'S CULTURAL LIFE.**



**94,301**  
**WEBSITE UNIQUE USER SESSIONS (2022)**



**SOCIAL MEDIA PARTNERS**

Space Coast Fun 4 Kids, Destination Brevard, Willi Miller's Arts Blast, & Space Coast Daily

**THE SCSO HAS THE MOST SOCIAL MEDIA FOLLOWERS FOR ANY ARTS ORGANIZATION IN CENTRAL FLORIDA.**



# {special} THANKS

to our past partners



LINUS CADILLAC OF  
VERO BEACH



*Sound, Goal-Oriented Investing*



Alex MacWilliam Inc. Real Estate  
Agents of Mirth  
AHR Real Estate  
Allstate Melbourne  
Atlantic Eye MD  
Avtec Homes  
Backyard Superstore  
Bonefish Grill  
Brevard Cosmetic Surgery  
Brevard Cultural Alliance  
Brevard Skin & Cancer Center  
Brownings Pharmacy Healthcare  
Buzz Biz PR  
Canaveral Meats & Deli  
Cancer Care Centers of Brevard  
Candlewood Suites  
Capital Choice Financial Group  
Chenet Dental  
Chip Landers of Berkshire Hathaway  
Coldwell Banker Paradise  
Curri Properties Beachside  
Dairy Road Urgent Care  
DiPrima Homes  
Dr. Keith Kalish, Podiatrist  
Estate Jewelry of Orchid Island  
Ethan Allen Furniture  
Florida Breeze Air & Heat  
Florida Eye Institute  
Florida Floor Fashions  
Garber Buick GMC of Ft. Pierce  
Gatto's Tire Center  
Genna Jewelers  
Giant Recreation World  
Great Florida Insurance  
Gus & Khristine Brugger of ReMax Crown Realty

Guy's Quality Meats  
Hilton Rialto Melbourne  
Holy Trinity Episcopal Academy  
Hospice of St. Francis  
House of Lights  
HBS Inc.  
Indian River Cultural Council  
Indian River Furniture  
Ionna Hawkins Real Estate  
Insite Solutions  
International Palms Resort  
Island Motors  
JAG Financial  
Jan Malcolm, The Red Queen  
Jaguar Treasure Coast  
Jessup's of Melbourne  
John Lenza of Century 21 Baytree Realty  
Kabran Air Conditioning & Heating  
Keith Dingess of ReMax Realty  
Keller Williams Realty  
Kempf's Jewelers  
Kemps Shoes & Boutique  
Kindred at Home  
Kindred Hospital  
Lamplighter Village  
Larry Landsman MD  
LongHorn Steakhouse  
Lori Nartatez of ReMax Solutions  
Luxe Furniture  
Maggie Schultz of ReMax Realty  
Marsh Airboat Tours

Medfast Urgent Care  
Melbourne BMW  
Melbourne Motorsports  
Merill A. Grant DMD PA  
Merritt Island Foot & Ankle  
MI Island Restaurant  
Neuro Health Care  
Northern Trust  
Ocean Grill  
Palm Bay Jewelers  
Paradise Ford  
Pelican Seafood Company  
Petty's Meat Market  
Pi Aero Management  
Pinnacle Eye Center  
Pineda Crossing  
Pub Americana  
Rock Paper Simple  
Ron's European Auto Services  
Sea Turtle Realty  
Solar Solutions  
Squid Lips  
Sullivan's S&S Jewelers  
Suncoast Roofing  
TC Palm  
The Black Tulip  
Toyota of Melbourne  
Vero Beach Neurology  
Visiting Nurse Association  
Wassi's Meat Market  
Westgate Cocoa Beach Resort



# SPACE COAST SYMPHONY ORCHESTRA *ymphony for Everyone*



[SpaceCoastSymphony.org](http://SpaceCoastSymphony.org)



[facebook.com/SpaceCoastSymphony](https://facebook.com/SpaceCoastSymphony)



[twitter.com/SpaceCoastOrch](https://twitter.com/SpaceCoastOrch)



[instagram.com/SpaceCoastSymphonyOrchestra](https://instagram.com/SpaceCoastSymphonyOrchestra)



[youtube.com/SpaceCoastSymphony](https://youtube.com/SpaceCoastSymphony)